

Are you ready to play a bigger game?
Your Game - Your Way

Accelerate your business success with

Exceptional Business

Entrepreneurs and Experts Business Master Mind

**Be a part of
something
special.**

An intimate group of
Entrepreneurs
growing their business
and brand together

12 Week Ignite Stream



What is the Exceptional Business mastermind programme?



The Exceptional Business programme is a 12 week (Ignite) or 6 month (Influence) programme especially designed for Entrepreneurs who want to learn, network, share, contribute, grow, create, inspire, influence and profit in an environment where everyone aspires to similar goals.

It is not a networking group, a referral group or a place where seminar junkies like to hang out although strong relationships both personal and professional will be formed. This is a structured programme designed to grow your business and your brand.

It is by application only (Yes we are looking for quality) Entrepreneurs with the right mindset and expertise. We want to cultivate an environment of thought leadership, commercial innovation and sophisticated conversation.

Why was it created?

You asked for it that's why

Paula Smith founder of the Exceptional Business programme has been in business for nearly three decades. Paula has been speaking, coaching, mentoring and consulting to business owners for much of this time and discovered that many business owners struggle with the isolation of either being the boss of a thriving business or being a Solopreneur working alone. Her private clients even expressed a desire to be a part of a business tribe. A tribe who understood today's demands of creating and running a successful business. Social gatherings, networking groups, coaching programmes, stand-alone referral clubs, conferences and bite size workshops were just not enough to keep them inspired on a continual basis. Entrepreneurs wanted regular face to face connection with likeminded peers, fast paced relevant learning that was keeping up with the speed of business and opportunities to contribute, share, innovate and develop strong partnerships. A tribe of a trusted few.

What does the Exceptional Business programme deliver?

There are Master Mind Sessions (One every month) covering relevant topics and hands on workshops. New knowledge and skills that you will be able to implement in your business immediately. There are limited places in the programme ensuring everyone gets the opportunity to share, grow and learn. An opportunity to talk about projects and challenges that will make the biggest impact in your business.

The Exceptional Business Master Mind programme is your opportunity to Play a Bigger Game



GROWTH

Apart from the Master Mind Sessions included in the programme you will also receive:

- Private and peer coaching and mentoring
- Personal and professional relationship building
- Business referrals within the group
- Access to a forum site in between sessions
- Speaking opportunities
- Authorship opportunities
- Partnership and Joint Venture opportunities
- Unlimited support
- Interview opportunities
- Networking
- A fantastic experience just being a part of a new like-minded business group
- The priceless value of being present with an intimate group of Entrepreneurs and Experts in their own right.



What do we expect from you?

- To want to grow your business and your brand
- To be open minded and be willing to grow as a person and entrepreneur
- To contribute and share
- To get published throughout the year
- To be open to speaking, interviews and new business opportunities
- To be open to building new trusting relationships
- To be operating your business with integrity and be passionate about protecting your brand

What are some of the types of conversations and sessions to be explored?

Keeping up with technology
Getting your message right
Branding mastery
Get into the media
Business automation
Business leadership
Outsourcing and other help
Authorship and getting published

Sales funnels and lead generation
Franchising and licensing
Going global
Money talk
Marketing mastery
Entrepreneur mindset
Events and seminars
Online opportunities

Creating products and services with ease
Facilitated discussions
Hot seats
Peer presentations
Wealth creation
Creating income streams
Leveraging
Expert positioning

Innovation
Critical thinking
Social media strategies
Speaking
Creating models, systems and your own IP
Out of the comfort zone
Partnerships and joint ventures



My financial investment in this programme will be?

The Exceptional Business Master Mind is an investment in your personal and professional development. It's an investment in your business education and growth and it's an investment in developing meaningful relationships that will continue to grow long after the programme is over

The monthly fee to be a part of this special tribe is just

\$ 1,000 per month x 3 months

The most cost effective and dynamic way of working with Paula to grow your business and your brand. This is a 3 month commitment.

How do I become a part of this?

Complete the expression of interest form and Paula will contact you to discuss the programme and your suitability. Or phone Paula on 0418 910 533 for more information



All about Paula Smith - Speak Out to Play a Bigger Game

Speaker CSP, CEP Best Selling Author, Master Trainer, Business Consultant
(BA Training and Development, Grad Cert Ed, MA NLP)

Paula Smith has been inspiring audiences for over 30 years. Dynamic, Infectious, Inspiring, Commercially Savvy and Passionate are all words that have been used by her clients to describe Paula as a presenter, workshop leader and business coach.

Paula's many roles as a successful business woman/entrepreneur have included Director of Australia's largest grooming and deportment school, Franchisor, Hotel Owner, Training College Director, Professional Speaker, Author, Corporate Trainer and Business Consultant.

She is currently the CEO of the Global Institute of Training and Presenting and runs her own successful speaking practice. Paula has an energetic spirit, solid expertise and rich life experiences which she enthusiastically shares with her speaking and business clients.

She is the industry expert in Presentation Intelligence (™) and the developer of the world-first programme and qualification in Neuropresenting.

She is the author of *Speaking in the Shower*, *Powerful Presentation Principles* and the best selling book *Sell Your Story* (many of Paula's clients feature in this publication). Paula is recognised as a leading authority on standing up and speaking out.

She has been awarded the CSP (Certified Speaking Professional) designation by the National Speakers Association. Only a small number of professional speakers hold the CSP designation worldwide.

Paula values long term business relationships and many of her clients have her returning year after year as a partner in meeting their business and organisational goals.

Paula is also a proud mum of 3, wife of 1 and friend to a few more. She has been seen attempting the occasional triathlon and enjoys hanging out on her Perth Hills property with her family, close friends and a whole bunch of adorable Alpacas.

**For other small business and corporate solutions Paula delivers a range of keynotes, seminars and workshops:
Paula is also the CEO of the Global Institute of Training and Presenting**

**Call or email Paula to explore how you can work together to achieve your goals
psmith@paulasmith.com.au or phone 0418 910 533**