



# BRILLUSTRATION

**BRAIN FRIENDLY, BRILLIANT ILLUSTRATIONS FOR  
CLEVER PRESENTERS.**

**Vision trumps all other senses so it is critical  
presenters master the art and science of  
presenting information in a visually  
stimulating way.**

**Getting bored of power point? Looking for  
something much more interactive and  
engaging for your audience?  
Do you want to wow your audience with  
your artistic flair?**

Here is the issue though. Many presenters  
complain they can't draw and must rely on a  
slide show or handouts to deliver important  
images and visuals.

What if you could create visually stimulating  
illustrations on flip charts and whiteboards that  
are creative, brain friendly and thought  
provoking?

What if you could help your learners remember  
much more of the content you are delivering?

**WHAT IF YOU COULD MASTER THE ART AND SCIENCE  
OF BRILLUSTRATION™?**

We are confident you can. Join us for this fun,  
interactive and highly creative workshop that will  
stimulate your whole brain.

The workshop includes

- Our learning brain
- Why vision trumps all other senses
- Memory magic
- Get into your creative zone  
yes we all have one
- Art for the non-artist
- The Brillustration™ method
- Symbols and pictures
- Storyboard Summaries
- Creating is contagious
- Contextualise your creative content
- Your visual dictionary

You will leave the session not only being able to  
draw creative images and symbols for your  
presentations but you will leave with a visual  
dictionary aligned to the content of your own  
presentations.

**THE GITP PROMISE IS TO PROVIDE QUALITY, RELEVANT, BRAIN FRIENDLY  
AND ENJOYABLE LEARNING EXPERIENCES THAT WILL CREATE REAL  
CHANGE FOR YOU AND YOUR ORGANISATION.**

**THE BRILLUSTRATION™ METHOD IS A  
SIMPLE YET EFFECTIVE WAY OF DELIVERING  
BRAIN FRIENDLY, BRILLIANT ILLUSTRATIONS  
TO ENGAGE YOUR LEARNERS EVERY TIME.**

You can use the Brillustration™ method in:

- Training rooms
- Presentations
- Boardrooms
- Classrooms
- Meetings

**HOW THIS PROGRAMME IS DELIVERED:**

The Brillustration programme can be presented in-house for your organisation or you can enrol in one of our open programmes.

The public programme is presented in a 1-day face to face workshop

**YOUR INVESTMENT IN THIS  
PROGRAMME IS:**

Member price - \$ 495.00  
Non-member price - \$ 695.00

**IN-HOUSE PRICE ON APPLICATION**

**SEE OUR CALENDAR  
OF EVENTS FOR DATES,  
TIMES AND HOW TO  
REGISTER**

